



**Traynor**

**MEDIA RELEASE  
December 5, 2019**

## **Traynor Present the *Big Block B115* Bass Combo**

***December 5, 2019 (Toronto, On)***- Legendary Canadian instrument amplifier company, Traynor, is excited to announce the *Big Block* BB115. This versatile bass combo will premiere at Winter NAMM 2020.

The BB115 *Big Block* bass amp combo is being introduced as the big brother to Traynor's successful *Small Block* series of bass combos. Since its launch seven years ago, the *Small Block* combo has been beloved by the working and practicing bassist for its light weight and versatility. As *Small Block* devotees developed, so did the demand for a bigger and louder version.

With the ability to deliver a full 800 Watts at 4 ohms, the ultra compact Traynor BB115 is the ideal professional bass combo for the musician on the move. Loaded with essential features including active and passive level instrument inputs, XLR DI output, and a versatile four band EQ, the BB115 allows virtually any tone to be dialed in quickly and easily.

The BB115 on its own can dial up 400 Watts into the 15" NEO woofer; however, by adding an extension cabinet, the amp can deliver an astounding total of 800 Watts. For those bass players who prefer a bright extended top end, there is an additional internal amplifier waiting to deliver 50 Watts into a high frequency driver at the flip of a switch. The all-metal chassis is fully road ready, mounted in a lightweight Baltic Birch enclosure. A rear mounted in-line effects loop, selectable Pre/Post EQ XLR DI output, front mounted tuner out (with mute) and a heavy duty *Speakon*™ speaker out is included.

Jeff Cowling, Vice President of Sales & Marketing at Yorkville sound explains "The BB115 is a stage-ready amp for any bass player. Set the dials at twelve o'clock and you already have a perfect bass tone. The entire unit is easy to carry and maneuver with one hand. *Big Block* is sure to get a big reception".

**Experience the Traynor *Big Block* B115 Combo this Winter NAMM at Yorkville Sound's showroom #17206.**

For more information about Yorkville Sound visit [yorkville.com](http://yorkville.com)

For more information about Traynor Amplifiers visit [traynoramps.com](http://traynoramps.com)

Interested in becoming dealer for Yorkville Sound? Click [here!](#)

**ABOUT YORKVILLE** – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto). In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** ([www.apexelectronics.com](http://www.apexelectronics.com)) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology (ART)** ([www.artproaudio.com](http://www.artproaudio.com)). Yorkville Sound distributed lines include **Aston Microphones, Granite Percussion, Denver Guitars, Orion FX Lighting, HK Audio, Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Ernie Ball Strings, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK**, as well as **Gallien-Krueger** amplifiers for Canada

Visit [Yorkville.com](http://Yorkville.com) for information, photos, and the latest news on this and all other Yorkville products

For more information, please contact:

**Media Contact:**  
**James Greenspan**  
**Marketing/Communication Manager**  
**T 905-837-8550, ext 257**  
**E [press@yorkville.com](mailto:press@yorkville.com)**



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