

FOR IMMEDIATE RELEASE:



Yorkville Sound Named Exclusive Distributor for Dean Markley Products in Canada

Toronto, Canada -- (Oct 20, 2014) – Beginning November 1st 2014, Yorkville Sound will be the exclusive distributor for all Dean Markley String and Accessory products for Canada.



Dean Markley

Yorkville Sound has had a long and successful history with Dean Markley, having represented their line in a non-exclusive arrangement since the late 1980s.

As the exclusive distributor, Yorkville has the opportunity to deliver a renewed focus on this prestigious brand, while offering a consistent national pricing policy, improved delivery and new promotional opportunities for Dean Markley in Canada.

For more information, pricing and product availability, contact Yorkville Sound order desk at (905) 837-8777

MEDIA CONTACT: Yorkville Sound Ltd: Tim Marshall – Marketing Manager
tmarshall@yorkville.com or Phone: 905.837.8481 ext 257



ABOUT YORKVILLE – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 250 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** (www.apxelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology** (ART) (www.artproaudio.com) originally based in Rochester New York. Yorkville Sound is also the exclusive distributor of **Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars**, **Gibson Guitars**, **Mapex Drums**, **Los Cabos Drumsticks**, **Line 6**, **Rotosound Strings**, **Dean Markley Strings** as well as **Gallien-Krueger** amplifiers for Canada.

- END -