



**EXM**  
EXCURSION SERIES

**MEDIA RELEASE**  
**December 23, 2020**

## **YORKVILLE SOUND INTRODUCES THE FIRST EVER** **BATTERY POWERED PORTABLE SUBWOOFER**

**TORONTO, ON (December 23, 2020)** - Canadian pro audio manufacturer, Yorkville Sound, is thrilled to announce a true breakthrough in battery powered speaker technology. The EXM Mobile Sub is the first ever battery powered, portable, bass reflex subwoofer with Bluetooth technology.

Equipped with two 8-inch woofers, the EXM Mobile Sub delivers tremendous bass for Musician & DJ's mobile, wireless gigs anywhere without comprising the low end. The big sound of the club and concert hall can now be brought to the driveway gig, backyard party, or wedding tent.

Weighing in at only 30 lbs, the EXM Mobile Sub can be carried in one hand. The new sub is compatible with all products in the EXM Mobile series including the EXM Mobile, EXM Mobile 12 and the newly announced EXM Mobile 8.

Jeff Cowling, Yorkville Sound's Vice President of Sales & Marketing notes Yorkville's role in improving the battery powered portable technology at large, "Since the concept of mobile, battery powered PA's was introduced, Yorkville was among the first out of the gate and the strongest to innovate the technology." Yorkville announced the EXM Mobile 8 in early December, the first 3-way mobile battery powered speaker with an 8-inch woofer. "With the EXM Mobile Sub, we are introducing a concept that has never been done and is much needed in the world of live music today," says Cowling.

As musicians and DJ's continue to re-imagine gigs, the EXM Mobile Sub exceeds expectations of what sound professionals look for in a speaker design: maximum bass, lightweight, and versatile. The EXM Mobile Sub is a gamechanger in the portable battery powered PA format.

For more information about Yorkville Sound visit [yorkville.com](http://yorkville.com)  
Interested in becoming dealer for Yorkville Sound? Click [here](#)

**ABOUT YORKVILLE** - Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto). In addition to its manufacturing capability,

Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** ([www.apexelectronics.com](http://www.apexelectronics.com)) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology (ART)** ([www.artproaudio.com](http://www.artproaudio.com)). Yorkville Sound distributed lines include **Aston Microphones, Granite Percussion, Denver Guitars, Orion FX Lighting, HK Audio, Hughes & Kettner Amplifiers, Rouge Valley Bags** for North America; **Epiphone Guitars, Gibson Guitars, Gold Tone, Samson Audio & Wireless, Hartke, Mapex Drums, Dynaudio, Leho Ukuleles, Link Audio, Los Cabos Drumsticks, LR Baggs, Ernie Ball Strings, Rotosound Strings, , Snark Tuners, TrueTone Pedals, CruzTools, Kluson, DLX Series, Steinberger Guitars, The Rockslide, Zer0 Glide, KRK**, as well as **Gallien-Krueger Amplifiers** for Canada

Visit [Yorkville.com](http://Yorkville.com) for information, photos, and the latest news on this and all other Yorkville products

For more information, please contact:

**Media Contact:**  
**James Greenspan**  
**Marketing/Communication Manager**  
**T 905-837-8550, ext 257**  
**E [press@yorkville.com](mailto:press@yorkville.com)**