

FOR IMMEDIATE RELEASE:



## Yorkville Sound to Distribute Gibson Pro Audio Brands for Canada.

Toronto Ontario, June 1, 2015 – Yorkville Sound is pleased to announce that, effective June 1, 2015, they will be the exclusive Canadian distributor for all **Gibson Pro Audio** brands including **Stanton Audio**, **KRK Systems**, **Cerwin-Vega** loudspeakers, **Neat Microphones**, and **Cakewalk** music software.



Gibson Brands, the fastest-growing company in the music and sound industries, was founded in 1894 and is headquartered in Nashville, Tennessee. Gibson Brands is a global leader in musical instruments, consumer electronics, and professional audio, and is dedicated to bringing the finest experiences to consumers by offering exceptional products with world-recognized brands.

“We at Yorkville Sound are thrilled with the addition of the Gibson Pro Audio brands to our ever-expanding catalog,” explains Jeff Cowling, Vice President Sales & Marketing at Yorkville Sound. “Our experience and success in the audio industry makes these additions a natural fit for our team.”

Yorkville Sound has a long and highly successful relationship Gibson Corporation, having been the exclusive Canadian distributor for the Gibson and Epiphone guitar lines since the late 1980’s.

“This move is a testament to the success we have had with all of the Gibson brands we distribute and support,” according to Mr. Cowling. “We look forward to serving the Canadian market with these A-List brands.”

Gibson Brands has a portfolio of over 100 well-recognized brand names starting with the #1 guitar brand, Gibson. Other instrument brands include Epiphone, Dobro, Valley Arts, Kramer, Steinberger guitars, and Tobias basses.

Retailers currently carrying Gibson Pro Audio brands, or interested in becoming dealers for any of these prestigious lines are encouraged to contact Yorkville Sound’s order desk at 905-837-8777 for more information.



**MEDIA CONTACT: Yorkville Sound Ltd:** Tim Marshall – Marketing Manager  
tmarshall@yorkville.com or Phone: 905.837.8481 ext 257

**ABOUT YORKVILLE** – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, **Traynor instrument amplifiers**, installed audio systems and accessories since its inception in 1963. The company now employs over 200 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** ([www.apxelectronics.com](http://www.apxelectronics.com)) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology** (ART) ([www.artproaudio.com](http://www.artproaudio.com)) originally based in Rochester New York. Yorkville Sound distributed lines include **Granite Percussion, Denver Guitars, Orion FX Lighting, and Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals**, as well as **Gallien-Krueger** amplifiers for Canada.

**ABOUT GIBSON BRANDS** - Gibson Brands has a portfolio of over 100 well-recognized brand names starting with the #1 guitar brand, **Gibson**. Other instrument brands include **Epiphone, Dobro, Valley Arts, Kramer, Steinberger, Tobias, Slingerland, Maestro, Baldwin, Hamilton, Chickering** and **Wurlitzer**. In professional audio, **KRK Systems, TASCAM, Cerwin-Vega, Stanton**, and **Cakewalk** also continue Gibson's tradition of quality in their respective markets. Consumer electronics brands include **Onkyo, Integra, TEAC, and Esoteric**.

Gibson Brands recently expanded its reach into consumer markets with the acquisition of **Philips' Home Entertainment** based in Hong Kong—a company that invented the cassette tape, the CD format, the DVD format and the MP3 format. Under the Philips and Fidelio brand names, Gibson Brands continue to represent the ideal combination of innovation, tradition and a dedication to improving design while maintaining the highest level of craftsmanship. A global company, Gibson Brands has manufacturing, marketing and research and development centers throughout the world.

**- END -**