



**MEDIA RELEASE
June 25, 2018**

Yorkville Sound to Distribute HK Audio for North America

TORONTO, ON (June 25, 2018)

German Pro Audio Manufacturer, HK Audio, will be joining Yorkville Sound's family of distributed lines for North American distribution. Yorkville Sound's Canadian and US customers can now gain access to HK Audio's full product line, including cabinets, subwoofers, stage monitors and PA systems.

The partnership is a natural progression for both, Yorkville Sound and HK Audio. The two companies have formed a strong bond as Yorkville Sound has been the distributor for HK Audio's sister company, Hughes & Kettner Guitar Amps, for the better part of a decade. Last April, Hughes & Kettner awarded Yorkville Sound with "Best GrandMeister Sales" for 2017. The award was presented during Hughes & Kettner's International Distributor's Meeting at the MusikMesse trade show in Frankfurt, Germany.

HK Audio's CEO, Nils Stamer sees the partnership as a strong strategic move: "By teaming up with Yorkville Sound, HK Audio has found a veteran partner with over 55 years' experience distributing PA and lighting products in North America. Yorkville Sound has a vast dealer network, a highly experienced rep force, and proven success with their own manufactured PA products."

Jeff Cowling, Yorkville Sound's VP of Sales & Marketing is pleased to grow the HK family within North America: "For the last twenty years, HK Audio has become a name in Europe associated with high quality live sound reinforcement systems. We have a longstanding track record with Hughes & Kettner that spans for most of a decade. Now, with HK Audio under the same roof, we can offer our North American Retailers the opportunity to work with our trusted team for all HK Audio brands including the LUCAS, ELEMENTS, and LINEAR 3 lines that have made HK Audio renowned for Pro Audio excellence."

For more information about Yorkville Sound visit yorkville.com

For more information about HK Audio visit hkaudio.com

Interested in becoming dealer for Yorkville Sound & HK Audio & Hughes and Kettner ? Click [here!](#)

###

ABOUT YORKVILLE – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto). In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** (www.apexelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology (ART)** (www.artproaudio.com). Yorkville Sound distributed lines include **Granite Percussion, Denver Guitars, Orion FX Lighting, Dynaudio PRO and Hughes & Kettner Amplifiers for North America; Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Ernie Ball Strings, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK**, as well as **Gallien-Krueger** amplifiers for Canada

ABOUT HK Audio - Over the course of the past twenty years, the name **HK Audio** has become synonymous in Europe and across the world with live sound reinforcement systems of the highest quality. Made in Germany, these systems are the product of a lifelong passion and pursuit of a vision – the aspiration to deliver perfect sound.

Visit Yorkville.com for information, photos, and the latest news on this and all other Yorkville products

For more information, please contact:

Media Contact:
James Greenspan
Marketing/Communication Manager
T 905-837-8550, ext 257
E press@yorkville.com

