

FOR IMMEDIATE RELEASE:

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Yorkville Sound to Become Exclusive Distributor for Visual Sound Products in Canada.

Toronto Ontario, October 1, 2009 – Yorkville Sound, a leading manufacturer and distributor of products for the Canadian Music industry has added the **Visual Sound** line of pedals and accessories to their expanding catalog of distributed products.

Founded by Bob Weil in 1988, Visual Sound began as a single product manufacturer with the Visual Volume™ pedal, released in 1994. Since then, they have expanded into a full line of high quality, critically acclaimed guitar pedals and power accessories. Cutting edge and highly popular stomp boxes like **Jekyll & Hyde™**, **Route 66™**, **H2O™**, and the immensely popular **1-SPOT™** pedal power system are mainstays in the Visual Sound product line.

Visual Sound Users include Paul Jackson Jr., Steven Curtis Chapman, Earth Wind & Fire, Eric Johnson, Relient K, U2, Metallica, Johnny Hiland, and a host of other amazing session players and musicians in Nashville, Los Angeles, New York, and around the world, Bob Weil and Visual Sound are synonymous with helping create the great sounds flooding the airwaves of today's most innovative music.

For more information on Visual Sound Products, go to www.visualsound.net. For orders, information and product availability please contact Yorkville Sound Order Desk at 905-937-8777

ABOUT Visual Sound - Founded in 1988 by Bob Weil, **Visual Sound** has become a leading manufacturer of unique guitar pedals and power accessories. What began as a single product (the Visual Volume™ Pedal released in 1994) has grown into a full line of cutting edge products including the **Jekyll & Hyde™**, **Route 66™**, **H2O™**, and the immensely popular **1 SPOT™**. Artists using Visual Sound products include **Paul Jackson Jr.**, **Steven Curtis Chapman**, **Earth Wind & Fire**, **Eric Johnson**, **Relient K**, **U2**, **Metallica**, and **Johnny Hiland**

ABOUT YORKVILLE – Yorkville Sound has been a manufacturer of PA systems, instrument amplifiers, installed audio systems, power amplifiers, **Traynor instrument amplifiers** and mixers since its inception in 1963. The company now employs approximately 200 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, cables, stands and accessories under the **Apex brand** (www.apxelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology** (ART) (www.artproaudio.com) originally based in Rochester New York. Yorkville Sound is also the exclusive distributor of **Epiphone Guitars**, **Gibson Guitars**, **Garrison Guitars**, **Ritter Bags** as well as **Gallien-Krueger** amplifiers for Canada, and distributes the **Alto** line of PA, effects and signal processing for the United States.

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